

UUFSD Concert Survey Results

Many thanks to the 84 folks who took part in our **Concert Survey 2017** during August. Most respondents (81%) were between the ages of 51 – 80 years, with about half of these (40%) between 61 – 70 years. Lots of respondents enjoyed the Emma’s Revolution Concerts (43% attended the 2013 concert & 59% attended the 2015 concert). About a third of respondents attended each of the three Peter Mayer Concerts (2013, 2014, 2017). And about a quarter of respondents attended the Carrie Newcomer Concert (2016) and the Lynne & Monique Concert (2017). The other concerts were attended by 6-15% of respondents. Nearly a fifth (18%) of survey respondents had not attended any of the 12 concerts at the Fellowship between 2013 – 2017.

Most (61%) respondents answered that they never bring someone from outside the Fellowship, while 29% answered that they occasionally do and 10% answered that they frequently do. Because one of the purposes of our UUFSD concerts is outreach to the larger community, we hope that more of you will bring a guest from outside the UUFSD Fellowship to one of our upcoming concerts.

With regard to preferred day/time for concerts, the majority (73% - 78% respectively) preferred Saturday night (7:30 -9:30 PM) or Saturday early evening (5:00-7:00 PM). The majority of survey respondents (75%) answered that childcare was “not at all important,” so we will likely discontinue offering childcare at future musical events.

Your input and suggestions regarding musicians and musical style(s), as well as preferred time of day and day of week for these musical events have been very helpful in scheduling concerts for our 2017-2018 church year. The majority of respondents noted that they prefer folk (66%), classical (56%), and jazz/blues (50%). Next most requested music was rock/pop (42%) and world music (42%), followed by Latin (34%), gospel (27%), contemplative --chanting, sound healing (26%), drumming (25%), and hip hop (12%).

Nearly 40% of respondents provided musician suggestions, both local and national. Musicians requested most often included Emma’s Revolution, Peter Mayer, and Peter Sprague. All suggestions have been helpful in planning our upcoming concert scheduling for the 2017-2018 church year and beyond. And we hope that you will send additional suggestions to Vicky Newman, Concert Coordinator at suun.events@gmail.com.

It “takes a village” to help insure the success of these concerts, so we also appreciate the 42 respondents (50%) who offered to help with the various concert-related tasks, especially considering that 57% of respondents answered that they had never volunteered previously at one of our concerts. There are many opportunities to help, so we will be in touch.

UUFSD Concert Planning Group (Chris Byrnes, Chris Lehman, Jill Ballard, Rich Franzwa, Mark Tuller, Vicky Newman)